



Raise a glass to A+

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Audi

A+

Welcome to the Spring issue of Audi A+, bringing you a quarterly update on the latest Audi news and exclusive offers, tailored to suit your lifestyle.

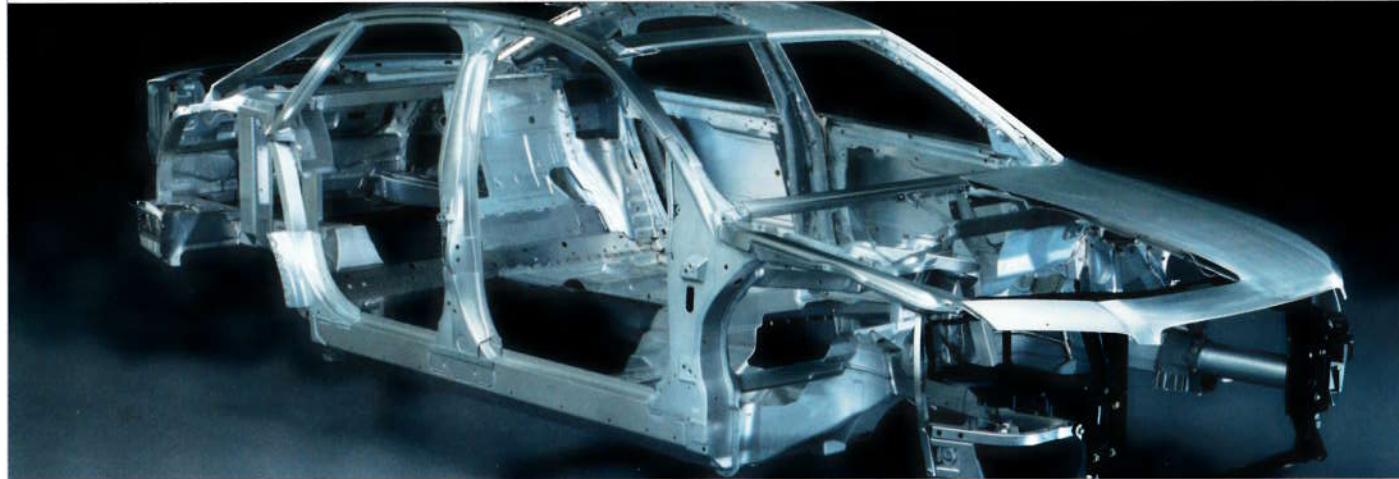
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The feedback we've received on our new A+ email newsletter has been excellent. If you would like to receive the latest A+ news and offers as soon as they're available, submit your email address by phoning 1800 50 AUDI (2834).

New arrivals

Audi Space Frame: Vorsprung Durch Technik



Increasing the fuel efficiency, safety and handling of Audi vehicles has been our development engineers' driving passion since 1923. The new all Aluminium Space Frame is Audi's greatest advancement to date.

The Aluminium Space Frame project was established in 1984 with the goal of significantly lowering fuel consumption without sacrificing comfort, performance or safety.

The release of the first Audi A8 in 1994, incorporating Aluminium Space Frame technology,

marked the culmination of the intensive research and innovation of the past 17 years.

Keep an eye out for the all-new Audi A8 when it arrives on Australian shores in early 2003, or see this stunning luxury sports limousine at this year's Sydney International Motor Show. (See over page).

For more information on the Audi A8 and Aluminium Space Frame technology, visit www.audi.com.au/othernews

New A+ membership cards arriving soon

Keep an eye on your mail box for the delivery of your new Audi A+ membership card. It will arrive with your new welcome kit, which details all the benefits and services that are available to you as a member. Your new card lists the

numbers you'll need to contact the new 24-hour Audi Member Centre, so please keep it with you when you're driving.

If you don't receive your card within three weeks, please phone 1800 50 AUDI (2834).



Zali Steggall ski weekend

Our first ever A+ Ambassador Event was a resounding success. In fact, everyone who came along to the Zali Steggall Ski Clinic over the last weekend in August has already said they want to do it again next year!

The ski conditions were perfect at Lake Crakenback Resort and our A+ members



enjoyed a full day of ski tips and one-to-one instruction from the World Champion skier as they traversed Kosciusko's magnificent ski trails.

After Saturday night's fine dining overlooking Lake Crakenback, our guests had the opportunity to hold a real-life gold medal as Zali recounted her amazing stories of the World Championship and Winter Olympics, around the crackling open fire.

Don't miss out next year. Look out for the 2003 A+ events calendar in the next issue of Audi A+.

Our Bledisloe Cup hero

Who would have guessed that Australia's fate in rugby's Bledisloe Cup would come down to one man and one kick. That man was Audi Ambassador, Matt Burke. The kick, in the final seconds of the game, was never in doubt and it ensured Australia's victory over long-time rival, New Zealand, just as the final whistle blew. We congratulate Audi Ambassador, Matt Burke.



Celebrate with Tina Arena

Sydney is in the grip of *CABARET* fever as international singing sensation, Tina Arena, arrives back home to star in the show. Before the show's season commenced, Tina dropped into Audi to pick up her new A3 Turbo.

We're offering you the chance to see her live on stage in the Sydney production of *CABARET*.

The winner of four Tony Awards, the theatre world's highest accolade, *CABARET* has been hailed as the best musical on Broadway by *The New York Post*. Now it's Sydney's turn to experience this remarkable production.

We're offering a limited number of *CABARET* tickets to Audi A+ members at an exclusive price of just \$50 per person. The tickets include 'A reserve' seats plus after-show cocktails with Tina, for the evening of 18 October 2002. Show starts 8pm.

To request your tickets, phone 1800 50 AUDI (2834). Lines open 27 September 2002 at 9am (EST). As tickets are limited, please phone early.





We have our winners!

Congratulations to Mrs Caroline Willis of Melbourne, who won the first of our Audi A+ Questionnaire draws. Mrs Willis and her partner will enjoy the comfort of Club World's fully flat beds as they fly British Airways to the Paris Motor Show.

Winner of our second draw, Mr Robert Garland, of Leichhardt, NSW, will enjoy a luxury weekend for two at the amazing Paperbark Camp on the gorgeous South Coast of NSW. He and his guest will travel in style in a new Audi allroad quattro® TDI.

Congratulations to our winners. If you haven't completed your survey, please submit it as soon as possible by fax, post or online at www.audi.com.au/questionnaire

Hold your breath just a little longer

Audi A+ members who are patiently waiting for the arrival of their new Audi A4 Cabriolet will have to hold their breath just a little longer, with the stunning new model now due to hit Australian shores in early 2003. It is one of the few cars in the world that is still hand-finished, and demand for the A4 Cabriolet from around the world has pushed the German production facility to its limit.

Orders are still being taken for the 3.0 litre A4 Cabriolet. To find out more, contact your preferred Audi dealer, visit www.audi.com.au or phone 1800 50 AUDI (2834).

The Sydney Motor Show – on us!

As a special offer for Audi A+ members, you can attend this year's Sydney International Motor Show – on us!

The Show, from 18 to 27 October, at the Darling Harbour Convention Centre, will see the Australian premiere of Audi's all-new A8 flagship. Other highlights at the Audi stand will be the new 2.0 litre multitronic® A4 Avant and Sydney's first look at the A4 Cabriolet.

We have a limited number of free double passes, which admit two people, to this year's show. To request your free double pass, phone 1800 50 AUDI (2834) from 9am (EST), 26 September 2002. (One double pass per A+ member.)

Buckle up, take the wheel and hit the track

The Audi Drive Experience puts you in the driving seat as you take to the track with Super Touring Car Champion, Brad Jones, and his team of skilled instructors. Put the Audi range through its paces on the skidpan as you learn about balance and handling, defensive driving manoeuvres and more, under fully controlled conditions.

The Drive Experiences will be held on:
 25 September – Barbagallo Raceway, WA
 10 October – Mallala Raceway, SA
 31 October – Calder Raceway, VIC
 20 November – Oran Park, NSW
 Early 2003 – Brisbane, QLD

For more information and to register your interest for upcoming Audi Drive Experiences in Sydney, Melbourne, Brisbane and Perth, phone 1800 50 AUDI (2834), or visit www.audi.com.au/newsletter/drive



Wine lovers unite!



Founded in 1946 by wine lovers for wine lovers, The Wine Society specialises in exciting and interesting wines at attractive prices.

A+ members can now enjoy an exclusive deal on two outstanding drops from The Wine Society. You'll receive complimentary membership to The Wine Society (saving \$50) with any purchase made. And right now, you can stock up on reds

with a mixed dozen of The Wine Society Mitchelton Reserve Shiraz '97 and The Wine Society Chateau Reynella Cabernet '97 (six bottles each – normally valued at \$450) for just \$239.40. What's more, A+ members enjoy free delivery on first orders.

Visit www.winesociety.com.au/audi for more on this offer and to order, or simply call 1300 723 723 to speak to a Wine Society Wine Adviser.

