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Subject: Turn Your Podcast Marketing Up To 11
Date: 9 October 2018 at 12:32 pm
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Turn Your Podcast Marketing Up To 11

OK, you've created the greatest podcast in the history of humanity. Great guests, top production quality, your sparkling personality in the host's chair, and yet when you check your stats, it's tumbleweeds. What gives?

These days, with podcasting competition getting tougher, it's not enough to have a great podcast and hope listeners will stumble over it. You've got to have a plan for plugging it into people's ears.

Well, James Cridland is the man with the plan, and he'll be rolling out the blueprints at We Are Podcast 2018 this October.

In his session you will learn:

- Marketing & Advertising
- A wider understanding of podcast consumption
- User experience
- How people listen

[Learn more about James](#)

James Cridland's session at [We Are Podcast 2018](#) is an absolute must for anyone who really wants to take their podcast marketing to the next level.

Darrin Ratajczak [click here to never hear from us again](#)
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